COLOR GUIDE

Role colors, gradients and Discord's own UI colors with ready-to-copy HEX and RGB codes.



01 Role colors

02 Gradients

03 Discord UI colors

Tip: click a code to select it, then copy

Ethical Studio

Color Guide
Server Essentials Pack · Lite

01 · ROLE COLORS

Paste the HEX code in **Server Settings › Roles › Role Color › custom color**. Suggested roles match the icons in 02 Role Icons.

Lime
Brand / Helper
#BAFF40
rgb(186, 255, 64)

Mint
Members
#3DDC97
rgb(61, 220, 151)

Emerald
Verified
#22C55E
rgb(34, 197, 94)

Teal
Events team
#14B8A6
rgb(20, 184, 166)

Cyan
Designers
#22D3EE
rgb(34, 211, 238)

Sky
Content creators
#38BDF8
rgb(56, 189, 248)

Ocean
Moderators
#3B82F6
rgb(59, 130, 246)

Indigo
Developers
#6366F1
rgb(99, 102, 241)

Violet
Partners
#8B5CF6
rgb(139, 92, 246)

Grape
Artists
#A855F7
rgb(168, 85, 247)

Pink
Supporters
#EC4899
rgb(236, 72, 153)

Bubblegum
Boosters
#FF73FA
rgb(255, 115, 250)

Rose
Admins
#F43F5E
rgb(244, 63, 94)

Crimson
Owner (alt)
#DC2626
rgb(220, 38, 38)

Coral
Streamers
#FF7A59
rgb(255, 122, 89)

Orange
Event winners
#F97316
rgb(249, 115, 22)

Amber
VIP
#F59E0B
rgb(245, 158, 11)

Gold
Owner
#FFD54A
rgb(255, 213, 74)

Silver
Regulars
#C0C7D1
rgb(192, 199, 209)

Slate
Bots / Muted
#7C8592
rgb(124, 133, 146)

02 · GRADIENTS

For logos, banners and headers. Full 1024×1024 images are in the **Images** folder. The CSS line works in Canva, Figma and websites.

Toxic
`#BAFF40` › `#14B8A6`

```
linear-gradient(135deg, #BAFF40, #14B8A6)
```

Sunset
`#FF7A59` › `#EC4899`

```
linear-gradient(135deg, #FF7A59, #EC4899)
```

Ocean
`#22D3EE` › `#3B82F6`

```
linear-gradient(135deg, #22D3EE, #3B82F6)
```

Grape
`#A855F7` › `#6366F1`

```
linear-gradient(135deg, #A855F7, #6366F1)
```

Candy
`#FF73FA` › `#38BDF8`

```
linear-gradient(135deg, #FF73FA, #38BDF8)
```

Fire
`#FFD54A` › `#DC2626`

```
linear-gradient(135deg, #FFD54A, #DC2626)
```

Aurora
`#3DDC97` › `#8B5CF6`

```
linear-gradient(135deg, #3DDC97, #8B5CF6)
```

Peach
`#FFD1A1` › `#FF7A9C`

```
linear-gradient(135deg, #FFD1A1, #FF7A9C)
```

Midnight
`#1E293B` › `#6366F1`

```
linear-gradient(135deg, #1E293B, #6366F1)
```

Lime Night
`#0B0C0B` › `#BAFF40`

```
linear-gradient(135deg, #0B0C0B, #BAFF40)
```

03 · DISCORD UI COLORS

Discord's own interface colors. Use them to make embeds, role dividers and images blend into Discord. The decimal value is what bots use for embed colors.

chat background
Dark theme
`#1A1A1E`
decimal 1710622

embeds
Dark theme
`#242429`
decimal 2368553

background
Ash theme
`#323339`
decimal 3289913

background
Onyx theme
`#000000`
decimal 0

background
Light theme
`#FFFFFF`
decimal 16777215

Discord Blurple
Discord brand color
`#5865F2`
decimal 5793266

Discord Green
Discord brand color
`#57F287`
decimal 5763719

Discord Yellow
Discord brand color
`#FEE75C`
decimal 16705372

Discord Fuchsia
Discord brand color
`#EB459E`
decimal 15418782

Discord Red
Discord brand color
`#ED4245`
decimal 15548997

Embeds without a color strip: set the embed color to the embed box color. On the **Dark** theme that is **#242429** (decimal 2368553). The grey box itself is drawn by Discord and cannot be removed.

"Invisible" role dividers like ── STAFF ──: give the divider role the same color as the profile background of your theme so the color dot disappears. Never use pure black **#000000** as a role color, Discord treats it as "no color". On Onyx use **#010101** instead.

One theme at a time: Light, Ash, Dark and Onyx all use different backgrounds, so a color can only be invisible on one of them. Match the theme most of your members use. Need an exact color for a spot not listed here? Take a screenshot, open it in a color picker (Photopea, PowerToys, imagecolorpicker.com) and click it.